NEW LEADERSHIP DUO AT HURCO: SHAPING THE FUTURE TOGETHER

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HURCO is strengthening its leadership with a new management duo: Klaus Hölzl will join Michael Auer as Co-Managing Director. Together, they aim to further enhance HURCO's innovative strength and market position, with a particular focus on automation.

Shared Leadership for Greater Success

Michael Auer, previously the sole Managing Director, will now focus on strategic planning and corporate development. Klaus Hölzl, who has been HURCO's Sales Director since 2014, will take charge of operations and sales. "I'm delighted to have Klaus Hölzl, a highly experienced and dedicated colleague, by my side," said Auer.

Driving Innovation

With extensive expertise in sales and mechanical engineering, Klaus Hölzl is committed to strengthening HURCO's position as a technology leader and increasing awareness of the Takumi brand. A key focus for him will be on automation solutions. "The demand for automation is growing, even in single-part and small-batch production. With our ProCobots systems and the integrated WinMax control, we offer tailored and cost-efficient solutions," Hölzl emphasized.

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